



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 E1

Results as of: 10/31/2014

GMT: ED LECIUS

LOCATION NEW YORK

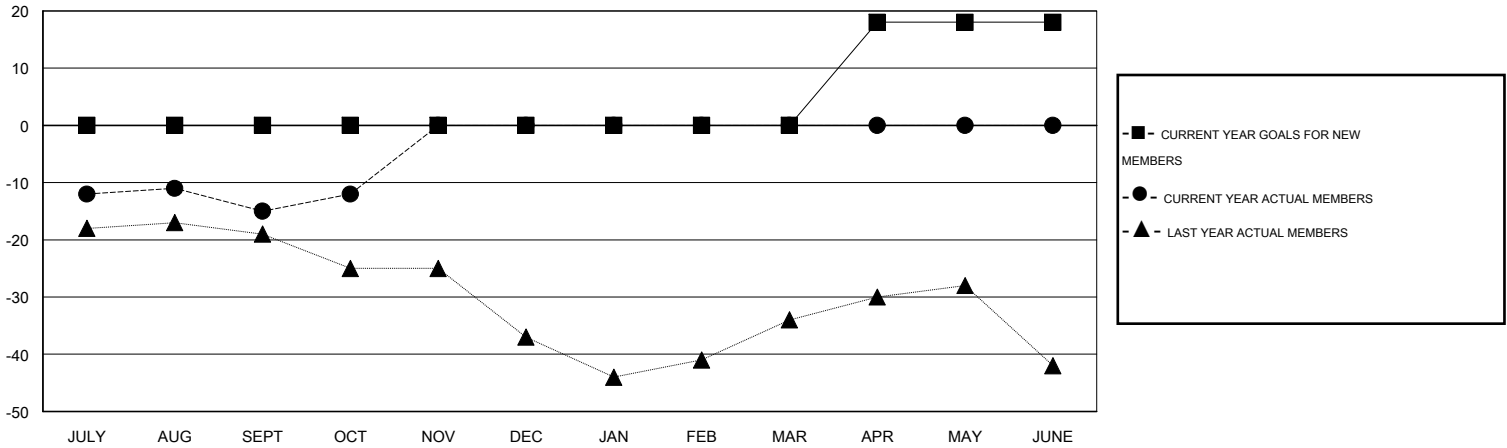
GMT CA 1

| Clubs                 |               |           |               |               | Members               |                 |                               |                 |               |
|-----------------------|---------------|-----------|---------------|---------------|-----------------------|-----------------|-------------------------------|-----------------|---------------|
| RESULTS FOR 2014-2015 |               |           |               |               | RESULTS FOR 2014-2015 |                 |                               |                 |               |
| QUARTER               | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | CHARTER AND NEW MEMBERS ADDED | DROPPED MEMBERS | NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0         | 0             | 0             | JULY/AUG/SEPT         | 0               | 19                            | 34              | -15           |
| OCT/NOV/DEC           | 0             | 0         | 0             | 0             | OCT/NOV/DEC           | 0               | 15                            | 12              | 3             |
| JAN/FEB/MAR           | 0             | 0         | 0             | 0             | JAN/FEB/MAR           | 0               | 0                             | 0               | 0             |
| APR/MAY/JUNE          | 1             | 0         | 0             | 0             | APR/MAY/JUNE          | 18              | 0                             | 0               | 0             |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                                |
|------------------------|---|--------------------------------|
| DROPPED CLUBS: 0       | 15 CLUBS OF 39 ADDED 1 OR MORE NEW MEMBERS            | <b>GENDER DISTRIBUTION</b>     |
|                        |   | MALE 1,112 (81.17%)            |
|                        |   | FEMALE 258 (18.83%)            |
| <b>DROPPED MEMBERS</b> | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | <b>FAMILY UNIT MEMBERS</b> 184 |
| DECEASED 7             |   | HEAD OF HOUSEHOLD 90           |
| CLUB CANCELLED 0       |   | NON-HEAD OF HOUSEHOLD 94       |
| OTHER 39               |   |                                |
| <b>TOTAL 46</b>        |   |                                |